

natalieLerario

267.393.0337 • NLERARIO@GMAIL.COM • WWW.NATALIELERARIO.COM • LEVITTOWN, PENNSYLVANIA 19057

hello

My interest in Graphic Design dates back to my years in high school, where I excelled in art programs and enjoyed designing all sorts of things in my free time. It seemed only logical that I pursue a career in the Graphic Arts. I have been working professionally as a Graphic Designer for over five years and have a broad range of career skills and work experience. I am very passionate about the industry and would love to continue my career in this field.

experience

STRENK SANDOR ADVERTISING • March 2008 - Present

Freelance Graphic Designer, New Hope, PA

Responsibilities include: Production of print advertisements, posters, banners, business cards, large scale banners and other materials laid out by creative director. Sending print-ready ads to individual publications/printers. Occasional photo-manipulation.

TOTAL WEB SERVICES • January 2010 - Present

Freelance Web/Graphic Designer, Bryn Athyn, PA

Responsibilities include: Designing websites from scratch for multiple clients using HTML and Flash. Also publishing websites created from templates if that is what the client requests. Maintaining and updating sites on a monthly basis. Also some print design work for businesses rebranding themselves.

DUCTS.ORG WEBZINE • May 2010 - Present

Freelance Illustrator, Brooklyn, NY

Ducts.org is a non-profit webzine of personal stories based out of Brooklyn, New York. I was recently recommended by my Illustration professor to create digital illustrations for essays and memoirs. I have currently contributed three illustrations to their webzine for their 25th issue.

WARRINGTON TOWNSHIP • 2009–2010

Freelance Graphic Designer, Warrington, PA

Responsibilities included: Layout and full design of a twelve-page quarterly township newsletter for the residents of Warrington Township. Also designed posters, banners and more for township events and celebrations. Design logos and flyers for local camps and clubs.

WARRINGTON TOWNSHIP DEMOCRATIC PARTY • October 2009

Freelance Graphic Designer, Warrington, PA

Responsibilities included: Design/concept for Township Supervisor's re-election pieces: postcards, business cards, letterhead, door hangers, newspaper ads and more.

experience

TOWN & COUNTRY LIVING MAGAZINES • April 2005—March 2009

Graphic Designer, Yardley, PA

Responsibilities included: Ad design/concepts/production for advertisers. Page layouts for editorial departments in three magazines. Updating web site text and photos after each issue was published. Design sell sheets for sales reps and other in-office design work. Also color proofed magazines at printer to color correct.

education

WEB DESIGN/MULTIMEDIA CERTIFICATE

Bucks County Community College • 2009—2010

President's Honors List. Artwork displayed at the Student Art Show.

GRAPHIC DESIGN ASSOCIATES DEGREE

Bucks County Community College • 2002—2005

Dean's List 2003. Honors 2004. Artwork displayed at the Student Art Show.

capabilities

I am a quick learner. I have extensive experience dealing with advertisers in order to accomplish the desired look of their ad/printed piece that will represent their business. I am capable of managing multiple projects at once and working quickly under the pressure of deadlines.

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE DREAMWEAVER

ADOBE FLASH

QUARK XPRESS

ADOBE INDESIGN

HTML & CSS

MAC & PC OPERATING SYSTEMS

portfolio

If you would like to view a *small* sample of my work please visit my online design portfolio at **www.NatalieLerario.com**

references

Please send me a quick email (nlerario@gmail.com) if you would like the contact information of my references. I will be happy to supply them to you.